

The Green side of Greener Gables

Please assist us with the Green initiative by following a few basic guidelines for this conference:

- Please do not print out any conference materials in advance. We will be posting schedules and important updates on information boards during the conference and providing memory sticks which contain important conference materials without the need to use paper
- Please turn off the lights and heat in your hotel room each time you leave for the day to assist in energy conservation
- Please reuse your towels as often as possible to assist in water conservation
- Please visit one of the carbon off-setting web site sites to assess the carbon emissions generated by your transportation to Charlottetown. Then make the donation to plant trees to off-set these emissions. For my flight from Saint John, New Brunswick to Charlottetown, PEI it will only cost me \$1.60 to off-set my carbon emissions. This is a low cost way to reduce YOUR environmental footprint
- Always put your recyclables in the blue bins provided to assist in waste management
- Bring your walking shoes – Charlottetown is a very walk-able city and we encourage you to walk when you are exploring
- We will not be providing notepads, pens, or full delegate bags – please bring these things from previous CUCCOA conferences you've attended. If this is your first time, please bring your own clipboard, recycled papers, and pen

The 2008 Conference Committee has come up with many ways to make "CUCCOA of Greener Gables" a greener conference:

- We chose a venue that is part of the Green Key program. They have 3 of 5 keys and are working toward their 4th. For more information about the Green Key program, visit: http://www.hotelassociation.ca/site/programs/green_key.htm
- Local products! Our delegate bags will be the re-usable grocery store bags so you can continue your green effort when you go home and they will be filled with local, green products from PEI
- We will be providing memory sticks with all materials pre-loaded in order to cut down on printing
- We will be offering a keynote session on practical applications of sustainability in the workplace and in the meetings and convention industry
- Pre conference tours include a visit to an Organic farm and Windfarm Tour
- We have a discussion group linked from our web page where delegates can coordinate car-pooling to and from airports
- Nametags:
 - Will be printed on recycled paper double-sided with a schedule-at-a-glance on the back
 - We ask that you return the nametag holder at the end of the conference to be re-used and we will also recycle the paper after the conference
- Rather than printing a full conference binder for all delegates, we will have one central place where delegates can consult the schedule and important information
- At the CUCCOA Awards ceremony at the closing banquet we will be honoring the "Greenest" delegate
- All speaker gifts will be locally procured and will be made of sustainable materials
- We are walking to almost all conference activities – please bring comfortable shoes!!
- Conference evaluations will be done online – no paper copies will be available
- We are making procurement and programming decisions with environmental question at the top of our mind. While we won't completely eliminate waste, paper use, or carbon emissions we will do our best to cut it significantly. This includes using recycled paper, reducing white space, printing double-sided, and recycling the paper
- We will be contributing to a carbon-offsetting program on behalf of CUCCOA

These are our beginning steps – please let us know if you have more ideas and we will try to incorporate them in to our conference. We also hope that future annual conferences will continue to build on our efforts.